

SAULT COLLEGE OF APPLIED ARTS & TECHNOLOGY

SAULT STE. MARIE, ONTARIO

COURSE OUTLINE

Course Title: ADVANCED COMMUNICATIONS SKILLS-CREATIVITY

Code No.: ENG 315-3

Program: SELECTED POST SECONDARY PROGRAMS

Semester: THIRD

Date: FALL 1987

Author: LANGUAGE AND COMMUNICATION DEPARTMENT

New: \_\_\_\_\_ Revision: X

APPROVED: *N. Koch* N. KOCH  
CHAIRPERSON

June 23, 1987  
DATE

**PREREQUISITE**

To register in Eng. 315-3, the student must have successfully completed the 100- and 200-level English courses or their equivalents.

**PHILOSOPHY/GOALS (COURSE DESCRIPTION)**

This course is designed to engage the interests of students while fulfilling reading, writing, listening, speaking and problem-solving objectives at an advanced level. Students will examine specific writings, guides to creative problem-solving, and other sources. Students will use Canadian sources and generate primary data wherever applicable. Students will generate problems based on their own experience, to use the techniques of creative problem solving. Students' written and oral presentations based on readings, research and classroom discussion will demonstrate their ability to identify problems, create solutions and support them by logical arguments. Emphasis will be placed on the development of students' independent learning skills and persuasive communication of ideas.

**METHOD OF ASSESSMENT (GRADING METHOD)**

Students will be assessed on the solutions to given problems, and written reports based on their solutions; journals and illustrated stories, oral presentations, and classroom activities, including quizzes.

Letter grades will be assigned in accordance with the Language and Communication Department Guidelines.

The following grade symbols will be used in recording final grades:

- "A+" - consistently outstanding achievement.
- "A" - outstanding achievement.
- "B" - consistently above average achievement.
- "C" - satisfactory or acceptable achievement in areas subject to assessment.
- "R" - **repeat** (the student has not achieved the objectives of the course, and the course must be repeated.)

**TEXTBOOKS**

Bagnall, J. and Koberg, D. The All New Universal Traveller. William Kaufmann, Inc., 1981.

**SUMMARY OF OBJECTIVES**

Students will be able to successfully complete the following objectives:

1. research, organize information, write and speak about specific problems, generate and present solutions in logical persuasive argument.
2. apply their skills to find information.
3. develop skills in problem solving by applying analytical, extrapolative and creative thinking.
4. apply their critical reading skills as they examine the content, structure and style of their sources.
5. demonstrate the ability to research a problem to find similar solutions that have been developed.
6. use a specific systematic method of solving problems, and reflect that method in written and oral assignments.
7. develop an awareness of systematic problem solving methods and demonstrate this by means of a personal journal.
8. demonstrate skills in writing, editing and proofreading, by producing a specific type of writing aimed at a selected audience.
9. demonstrate oral communication skills through class presentations of logical arguments.
10. develop skills in constructive feedback by participating in peer evaluations of oral presentations.

**INSTRUCTIONAL METHODS**

After the general introduction, the course will cover topics through the processes of reading, analyzing, systematic problem solving, writing and speaking.

The teacher will provide guidance in subject selection, teach problem solving skills and methods, assign oral and written assignments, monitor student progress and evaluate presentations and projects.

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**MAJOR ASSIGNMENTS AND GRADING**

Sensory awareness project	10%
Journal writing project	10%
Weather log/seasons project	10%
Comparative cultures project	10%
Storybook proposal	10%
Short problems and solutions including orals	10%
Formal presentation of problem, solution and argument	25%
Classroom activities and peer evaluation	<u>10%</u>
<u>Total</u>	<u>100%</u>

\* Assignments must be submitted in accordance with the Language and Communication Department Guidelines.

**DUE DATES**

<u>Week Starting</u>	<u>Assignments</u>
September 21	Sensory Awareness project
September 21	Journal Writing project
October 5	Weather Log/Seasons project
October 19	Storybook proposal project
November 16	Comparative Cultures project
November 23	Formal presentation of problem, solution and argument
November 23	Peer evaluation

Additional due dates for tests and presentations will be announced during the semester.

**TIME FRAME**

Advanced Communication Skills-Creativity and Creative Problem Solving Eng. 315-3 involves two periods per week for fifteen weeks.